

ADVERTISING AGREEMENT

This agreement is between JCGraphix and the advertiser for advertising space on the City of Fredericksburg and Gillespie County map endorsed by the Fredericksburg CVB. This map will be distributed at the Fredericksburg's Visitors Center.

Advertiser (Company): _____
 Contact Person: _____ Title: _____
 Phone: _____ Fax: _____ Email: _____
 Email address to send proof: _____
 Billing Address: _____
 City, State, Zip: _____

ADVERTISING RATES & SPECIFICATIONS

<u>Ad Size</u>	<u>4-Color</u>	<u>Price</u>
1/4 panel	\$395 ⁰⁰	3.6w x 2h \$ _____
1/2 panel.....	\$750 ⁰⁰	3.6w x 4.25h \$ _____
3/4 panel	\$1,100 ⁰⁰	3.6w x 6.5h \$ _____
Full panel	\$1,500 ⁰⁰	3.6w x 8.75h \$ _____

Total Due: \$

Special Instructions:

ADVERTISING DEADLINES

Advertisement Materials . . . 9/15/2023 Publication Date . . . Fall 2023